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Media release

Unlock potential of Pharmacist Only Medicines with the Guild's new online training

The Pharmacy Guild of Australia is excited to announce its latest initiative to support community pharmacy in this time of uncertainty and change.

Pharmacist Only Health Solutions is an online training course to assist pharmacists in improving outcomes for both their customers and the pharmacy business.

Pharmacist Only Medicines are an important asset for community pharmacy. They are one of the most rewarding categories, offer a unique differentiation from non-pharmacy competitors and in many cases are more effective treatment options than lower-scheduled alternatives. Most importantly, they enable valuable pharmacist engagement time with the customer.

Despite the potential benefits of the category, there are signs that Pharmacist Only Medicines may be poorly utilised in some community pharmacy. *Pharmacist Only Health Solutions* aims to unlock the potential of these medicines by addressing perceived barriers such as workload management, pharmacist referral procedures and staff training. The course also provides effective change management solutions for pharmacies to help implement the recommendations and ensure their longevity.

David Quilty, Executive Director of The Pharmacy Guild of Australia, said: "To succeed in the face of price disclosure and mounting competition, pharmacies need to be well run if they hope to be profitable. They need to have clear business plans and clear measures of business performance. Capitalising on the opportunities provided by Pharmacist Only Medicines is an essential component of business growth. Planning, monitoring and evaluating your efforts in this category are as important here as any part of your business."

Pharmacist Only Health Solutions will be accessible via the Guild's online learning platform, *myCPD*. The course is free to all Guild members and their employee pharmacists. The course is available to non-members for \$250, payable upon enrolment.

To register for or access *myCPD*, visit www.mycpd.org.au. You can contact the Guild Pharmacy Academy on (03) 9810 9930 or via email at guildpharmacyacademy@guild.org.au

This activity has been accredited for 2 hours of Group 1 CPD (or 1 CPD credits) suitable for inclusion in an individual pharmacist's CPD plan which can be converted to 2 hours of Group 2 CPD (or 4 CPD credits) upon successful completion of relevant assessment activities.



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